

PIET BOON

STYLING

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PREFACE

PIET BOON

I met Karin at her brother's birthday party and was captivated by her sense of style, opinion and her charm along with her no-nonsense take to life. Almost 30 years on and together we have built a business that appeals to people across the world. An incredible journey and one that has allowed us to meet and work for extraordinary people and projects all over the world.

Karin's contribution to the success of Piet Boon® is significant. Not only to our company by defining and executing our signature, but also for creating and remaining consistent to an authentic style which is uniquely hers.

It is not surprising that Karin is recognized as one of the world's best interior stylists. Driven by her intuition and great eye for detail, she sets the standards incredibly high.

She just knows. It is an art to personalize a space and create an experience that turns a house into a home. Karin's instinctive, yet consequential manner, allows her to bring interest, a tranquility and

life to every space. She has an ability to recognize and value uniqueness and to always deliver projects exceeding all expectations.

This book gives insight into Karin's way of thinking and working. With her art to blend content, style and design in such a way that it creates a warm and personal feel, Karin has developed an elegant and subtle signature style. You will discover the base rules Karin applies and the visuals will inspire you to make a difference to your own house too.

I am lucky enough to come home to a restyled house every two months, because Karin is forever experimenting. I am continuously surprised to see how simply changing combinations creates a completely new ambience. You can try it yourself: Karin's tips will help you create a Piet Boon style.

A loving mother, and an incredible inspiration to me, I am proud of who Karin is, way more than she could ever imagine or would ever take credit for.







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PIET BOON STYLING

BY KARIN MEYN

Piet Boon®

The designer Piet Boon started out over 25 years ago and since then Piet Boon® has become an international luxury brand and a specialist in total design concepts. The company has an extensive portfolio of private and corporate clients around the world.

Piet Boon comprises of four divisions:

Studio is responsible for the interiors and exteriors of a wide variety of projects, including villas, hotels, office buildings, resorts and public spaces. *Styling* is involved in every *Studio* project from day one, and is responsible for achieving the desired ambiance through interior design and styling.

In addition, *Styling* operates as a separate division and offers its services to third parties – to create a particular sense of experience for a project, for instance, or frequently for interior makeovers.

Collection is the company's own line of furniture that is sold in 45 countries worldwide.

Collaboration creates and develops product designs, either working with renowned licensing partners or commissioned by major brands such as Land Rover and Sourcy.

Piet Boon® Styling by Karin Meyn

Piet Boon® Styling by Karin Meyn is about capturing the right feeling for a particular space and the people whom we are designing for.

That is why each project begins with an in-depth conversation with our customers. The ability to listen and observe is key to gaining an insight into how they go about their daily lives, what they need every day, what their likes and dislikes are.

When done well, each space has its own identity. We accomplish this by combining materials, colors, objects, shapes, artworks, texture and light in just the right way.

With my work, I aspire to turn my clients' dreams into reality. I always try to take it one step further and give them something beyond what they imagined. Styling is what breathes life into a design, makes a design come to life.

Writing a manual on my approach to styling is almost impossible, because I work very intuitively, guided purely by my instincts and emotions.

Having said that, I do use a number of recurring principles as a basis. You can find these listed in the practical tips.

Each space in a house has a specific function and requires its own atmosphere. This differs from one project to another, because each client has their own personality, lifestyle and culturally determined preferences.

The photos in this book provide a clear illustration of how I arrive at my combinations, still lifes and compositions. In this way, we are able to share many of our methods and much of the experience







